



SPONSORSHIP OPPORTUNITY

As we rev up for the Smoke & Mirrors Truck and Car Show, Sweet Auburn BBQ is seeking sponsorships with brands that share our passion for quality, innovation and excitement. Your support can help us create an unforgettable experience for participants and fans alike. Our truck and car shows will provide guests with a top-tier food and beverage selection, giveaways, raffles, interactive engagements and more. We aim to host this truck and car show monthly and have over 400 cars of all makes, models, and varieties, attracting a wide array of fans each time! Smoke & Mirrors Truck and Car show will be hosted at Sweet Auburn BBQ- McDonough location (1828 Jonesboro Road). Be part of the action! South Atlanta's Only Monthly Truck and Car Show!



SPONSORSHIP OPTIONS:

(ONE YEAR SPONSORSHIP)

PLATINUM - \$3000.00

- All benefits from Gold
- Large format logo on printed banner during truck and car show
- Multiple MC shout out/mention during truck and car shows
- Logo on participant registration form
- Shouts on S&M Social Media Platforms
- Booth set-up during each truck and car show
- Email blast mentions to over 30K subscribers with logo at top tier position and larger format.

GOLD - \$2000.00

- All benefits from Silver
- Logo on printed banner during show
- Multiple MC shout out/mentions during truck and car shows
- Logo on participant registration form
- Shouts on S&M Social Media Platforms
- Booth set-up during each truck and car show
- Email blast mentions to over 30K subscribers

SILVER - \$1500.00

- All benefits from Bronze
- Logo on participant registration form
- Shouts on S&M Social Media Platforms
- Booth set-up at each truck and car show
- Email blast mentions to over 30K subscribers

BRONZE - \$750.00

- Logo on Flyer (digital/print)
- Logo on S&M Website
- Advertisement at Sweet Auburn BBQ.

For more info contact us:
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